

Sheil Land Associates Ltd

52 Doughty Street,
London
WC1N 2LS

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PREETHI NAIR

AUTHOR . PLAYWRIGHT . SCREENWRITER . JOURNALIST

"A one-woman whirl wind" **HarperCollins**

ABOUT

Preethi Nair left her job as a management consultant to publish her first novel *Gypsy Masala*. Rejected by publishers, she set up a publishing company and an 'international PR agency' in her bedroom. She appointed feisty director 'Pru Menon' (an alter ego) to energetically hype her book. Working as several different people and with a frenetic double life, Preethi successfully published her novel and subsequently signed a three-book deal with HarperCollins.

Preethi won the Asian Woman of Achievement award.
'Pru' Menon' (her alter ego) was short-listed for PPC Publicist of the Year.

THEATRE

Wrote, acted and produced a one woman show *Sari: The Whole Five Yards* – Tristan Bates Theatre.

TV

- *Sari: The Whole Five Yards* – (Currently in development)
- *Writerwala* (Work in progress)

BOOKS

- *Sari: The Whole Five Yards* (on submission)
- *Gypsy Masala* (HarperCollins)
- *100 Shades of White* (HarperCollins)
Translated into German, Polish, Greek, Italian and Dutch.
- *The Colour of Love* (HarperCollins)
Translated into German.

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CHILDREN'S BOOKS

- *Monster Life Lessons* (Work in progress)
- *Butterfly* (Waterstones/Bliss in aid of the Dyslexia Institute)
- *Jubilee Dreams* - Short story in *Walking a Tightrope* Anthology (Picador)

RADIO

- *Dreaming Alice* – Radio 4 (15-minute contemporary play adaptation of *Alice in Wonderland*) produced by Christine Hall.

JOURNALISM

- *Life Begins* column - The Telegraph
- Various travel – Sunday Times

TEACHING

- Creativity and Storytelling – Cranfield University, London Business School, FT/I.E Learning Alliance.

CORPORATE

Managing Director of Kiss The Frog (company that brings the art of creativity and storytelling to global organisations).

- Written and produced over 30 leadership videos.
- Delivered various keynotes on the importance of creative thinking for innovation.

EDUCATION

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MA International Relations – Warwick University
BSC (Econ) European Union Studies with French and Spanish –
Cardiff University